

Sr. User Experience Lead | Ritchie Bros. Seller Experience - Pittsburgh, PA / Remote - 12/2018 - 01/2022

- Lead the design and implementation of inventory management systems
- Development of styleguides & pattern libraries for both internal and external clients using Axure & Figma
- Worked with international teams to implement final designs
- Collaborated with the buyer team in the creation of a unified buyer / seller experience

Sr. User Experience Lead | Ritchie Bros. EquipmentOne - Pittsburgh, PA - 01/2015 - 12/2018

- Lead the design and implementation of multiple auction websites
- Development of user interface pattern library based on user experience best practices
- Manage offshore resources

Sr. Application Analyst (UX Lead) | Management Science Associates - Pittsburgh, PA - 07/2014 - 01/2015

- Design of Edit Life human organ tracking system for transplants in conjunction with the Mayo Clinic
- Creation of user interface style guide based on UX best practices

Lead User Experience Designer (Highmark) | SDLC Partners, L.P. - Monroeville, PA - 08/2011 - 07/2014

- Lead and mentor a team of ux designers
- Created effective user experiences and interfaces for the corporate insurance website
- Contribute to multidisciplinary project teams
- Worked with external consulting firms and UX contractors
- Developed and implemented UX best practices via Axure pattern libraries & Adobe Creative Suite

User Experience Designer/Web Developer | Tachyon Solutions - Sewickley, PA - 07/2009 - 08/2011

- Development of e-commerce websites from concept to completion
- Wireframe & prototype creation

Freelance Web Designer | Heritage Web Design - Remote - 08/2008 - 08/2010

- Freelance web design & flash animations
- Requirements gathering via client interviews
- Created multiple websites and flash animations from concept to completion

Web Developer/Graphic Designer | Gupta Permold Corporation - Monroeville, PA - 03/2006 - 04/2009

- Photo shoots
- Photo retouching
- Maintaining / enhancing e-commerce website
- Creation of print advertising

Graphic Designer | WTAE-TV - Pittsburgh, PA - 09/2001 - 12/2005

- Gleaned a working knowledge of graphic design in the television industry
- Designed graphics for live news broadcasts & operated The Chyron Infnit! and Shotbox
- Managed workload under tight deadlines
- Shooting video for television contests
- Mentor for interns within the art department

Graphic Designer | KDKA-TV - Pittsburgh, PA - 09/1996 - 09/2001

- Created computer generated graphics for live news broadcasts
- Prepared and maintained templates for CG's & operated collage during newscasts
- Streamlined workload to meet tight deadlines

Graphic Designer | Graphics 22 Signs & Advertising - Pittsburgh, PA - 09/1996 - 03/1997

- Assisted clients with project needs and development
- Designed jobs, such as packaging, advertising, & signage, for corporations
- Improved overall graphic content before print

Graphic Designer | The Spectrum Group Inc. - Pittsburgh, PA - 04/1996 - 07/1996

- Streamlined jobs so clients needs were met from consultation to design, to deadlines
- Designed business packages, general advertising
- Prepared files for print and production

Education

The Art Institute of Pittsburgh - 1992 to 1994 Associate degree in specialized Technology, majoring in visual communications, with emphasis on computer generated design.

Skills

- Adobe CC Suite, including: Photoshop, Illustrator, etc.
- Axure
- CSS
- Demandware
- Dreamweaver
- Figma
- HTML
- Interaction Design
- Interface Design
- Protoshare
- Prototyping
- Social Networking
- User Experience design
- Usability Testing
- Visio
- Wireframing
- Wordpress

Awards

2016 Innovation of the year
I was responsible for creating the ESS prototype, with little direction.

ESS examples:

Full:

<http://vf8eyi.axshare.com/#p=login>

Tablet:

https://vf8eyi.axshare.com/#p=login-tablet_768px

Mobile:

https://vf8eyi.axshare.com/#p=login-mobile_320px

Additional Examples

<https://jasonnoble.net/>

<https://vm0yxf.axshare.com/#g=1&p=login&fn=0&c=1>

<https://89nudy.axshare.com/#g=2&p=home&view=a&fn=0&c=1>

https://o593m5.axshare.com/#p=-general_layout-tabs

Certifications

Storytelling for Influence IDEO U
Issued May 2021 · No Expiration Date
Credential ID 9495-2394710